

**Communicating for Impact and Influence**

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Presenter: Dr Patrick Chan

Duration: Total of 2 days

Dates: 14 to 15 May 2024

Time: 9.00am to 5.00pm

Venue: TBC

Size of workshop: A maximum of 24 participants

Fully Funded by MOE for School Leaders

[Click here to register](#)

Closing Date: 3 May 2024

Registration is on a first-come, first-served basis due to the limited seat available for the workshop. If the workshop has been fully subscribed, the Academy will place you on the reserved list. We will contact you to offer you a place if a seat becomes available for the workshop. Please email us at [admin@aps.sg](mailto:admin@aps.sg) if you require more information. Thank you.

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### **Workshop Synopsis**

It is critical for leaders to be purposeful, authentic and impactful in their communications. Especially in today's environment, the need to build trust, convey complex information and establish a connection with varied stakeholders becomes even more important. This 2-day programme will equip participants with a repertoire of communication strategies to speak with clarity and impact across a range of demanding situations. Integrating whole brain strategies and strategic thinking, participants will learn how to:

- Use the best communication strategy for any situation
- Present complex information clearly, concisely and memorably
- Communicate effectively in hostile and emotional situations

The workshop will be filled with interactive-learning, active-practising and role-playing, enabling immediate application and transfer of learning.

## Who Should Attend?

Principals and Vice-Principals

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## About Dr Patrick Chan



Dr Patrick is an Organisation Development Consultant, Accredited Mediator, Career Coach and Adjunct Faculty for Institutes of Higher Learning (IHLs) such as NTU, SUSS and SIM-UB.