

Academy of Principals (Singapore) - Principals' Challenge 2009

As part of the fraternity's outreach programme, Academy of Principals (Singapore) launched an internal fund raising campaign to raise funds for the President's Challenge 2009. Dubbed the "Principals' Challenge", the goal of the internal donation drive was to raise \$50,000 for the needy in two months from 6th May 2009 to 6th July 2009.

Through the generosity of our members, we are proud to announce that the Academy managed to meet its fundraising target through the adoption of the following President's Challenge items:

- \$20,000 with one Heart Bus Service
- \$20,000 with one Heart Wall at Somerset MR0054
- \$10,000 for 5 Heart Posters at 5 MRT Stations



A ceremonial cheque of \$50,000 was presented by Mrs Belinda Charles, President of Academy of Principals (Singapore) to His Excellency President S R Nathan on 6th July 2009 at the Welcome Concert of the 9th World Convention of the International Confederation of Principals 2009.



The ability of the fraternity to raise such a substantial amount of funds in a short span of time is a reaffirmation of our members' dedication towards contributing freely for the general benefit of society, regardless of race and social standing, as a whole.